



The LGMWA Listing Experience

From the first showing to the final signature, we're with you every step of the way! Our proven systems, local insight, and client-first approach ensures your home shines—and sells. Here's everything we provide when you list with *LetsGetMovingWithAmy*.

1. Strategic Guidance

- True understanding of your goals
- KW Core Values - win-win or no deal
- Review of comparable properties - how they were similar/different
- Analysis of current market trends - DOM, demand
- Determining next steps - listing price, timeframe

2. LetsGetListing Marketing System

- High-quality professional photography
- Creation of a tailored marketing system that gets results quickly!
- Exposure to over 100 websites including MLS, social media, and email campaigns
- "Coming Soon" promotion to build early interest
- Coordination of open houses and private showings
- Buyer feedback collection and reporting
- Promotion of listing in our online newsletters that go out to over 2000 people

3. Expert Negotiation

- Certified Negotiation Expert (CNE) designation helping ensure optimal price, terms, contingencies, and buyer qualifications
- Only 1% of all agents earn this designation
- Advanced negotiation techniques through property inspections and appraisals



4. Full-Service Listing Support

- Dedicated Transaction Coordinator - completion and management of all required paperwork (listing agreement, disclosures, etc.)

- “LetsGetListing Best Practices” workbook for optimal presentation
- Coordination of showings and communications with buyers’ agents

5. Closing Coordination

- Step-by-step guidance from contract to close
- Coordination with title and insurance companies
- Facilitation of final documents and key hand-off
- Home Warranty protection

6. Proven Results

- Our listing process averages 110% sale-to-list price in the past 24 months
- Fewer days on market!
- Strong network of agents within KW and local connections

7. Client-Focused Experience

- 90% of business driven by referrals—client satisfaction is the priority
- 4.9 ranking on Google from past clients and partners
- Personalized service and regular communication
- Post-sale support and follow-up

8. KW Luxury Network

- Under 10% of all KW agents achieve this level
- Elevated marketing and exposure through the KW Luxury platform
- Members only access to high-end buyers and premium services



9. Ongoing Relationship Building

- Exclusive client events (e.g., Breakfast with Santa, Pie Giveaways, Fall Festival)
- Continued support and availability beyond the sale
- We aren’t going anywhere :)

10. Why Partner with Us?

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- Amy: 18+ years as a licensed PA Realtor® and 6+ years in NJ



- KW Cultural Icon (2022 & 2024)
- Keller Williams Luxury Realtors

Thank you again for taking the time to consider us. We are super excited about the opportunity of helping you find your next home! Please reach out anytime with questions and hope to hear from you soon....LetsGetBuying!



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